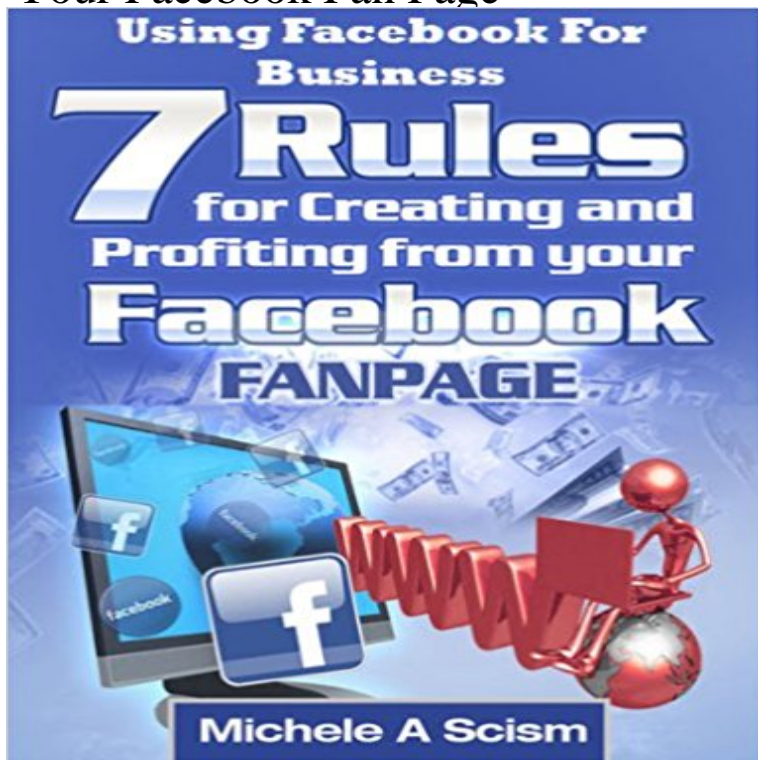


Using Facebook For Business: 7 Rules for Creating and Profiting From Your Facebook Fan Page



Using Facebook For Business is a step-by-step guide to Facebook marketing for business. Inside you'll discover how to plan your Facebook page, ideas on how to add fans to your Facebook page and how to maintain your Facebook page. The author Michele Scism is a business and social media strategist who has built a thriving Facebook Fan Page for her business at <http://Facebook.com/DecisiveMinds>. In this e-book you are going to learn 7 rules for creating and profiting from your Facebook Fan Page also known as a Facebook Business Page. Rule #1 - Define Your Facebook Page Goals and Purpose Rule #2 - Identify and Research Your Audience Rule #3 - Plan Your Facebook Page Rule #4 - Create Your Facebook Page Rule #5 - Add Fans to Your Facebook Page Rule #6 - Content and Value for Your Facebook Page Rule #7 - Maintain Your Facebook Page - A long term plan for profit!

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To get started, go to the top right of your fan page, click promote and then **Robert Reich - Home Facebook** Jan 26, 2015 If your firm is setting up your Facebook page for the first time, Customize your URL Once your Page has 25 fans, you can create a custom By following some basic guidelines for post engagement, you can 7) Pushing out too much content without

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